



Save the Date

Solutions Challenge 2016

Powered by



Join the **BioAccel**
Early Bird Sponsor Circle
*For special VIP bioscience conversations
and connections throughout 2016!*

Solutions Challenge
Powered by Arizona Board of Regents
Thursday, December 1, 2016

Your early-bird support helps
BioAccel provide
training, mentorship and early-stage funding
for bioscience entrepreneurs and their companies –
improving health, creating jobs, and advancing bioscience innovation.



The **Scorpion Pit** Competition on Thursday afternoon, December 1, 2016
Participate in the audience as bioscience entrepreneurs pitch
their health innovations and compete for up to \$100,000!

**Attend an exciting VIP reception immediately following,
including the **Solutions Challenge** Awards Celebration!**

Honorary Co-Chairs

Eric Crown, Co-founder of Insight Enterprises
Todd Davis, Chief Executive Officer of Lifelock

Contact: Carol A. Poore, Ph.D.
BioAccel Vice President, Development
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2016 Solutions Challenge Sponsorship Opportunities

“Powered By” Sponsor: Arizona Board of Regents (SOLD)

Company name and logo represented as *Powered by* in event co-branding, including all event collateral:

- Sponsorship packets
- Save the date
- Event invitation
- Portfolio of finalist
- Event program
- Opportunity to participate on the Scorpion Pit Judging Panel
- Reserved front row seating for (5) at Scorpion Pit Judging event
- VIP Cocktail Reception for (20)
- Attendance for (20) at the BioAccel Awards Reception
- Remarks from the podium at Scorpion Pit and Awards Reception
- Logo recognition in all print media and thank you wrap pieces
- Company name in all press releases related to BioAccel Solutions Challenge
- Digital recognition on BioAccel website, social media sites and evening of event
- Full Page Back Cover or Special Placement of your choice in BioAccel Solutions Challenge event program
- Company name and profile in Annual Report
- Inclusion in sponsorship section of quarterly BioAccel newsletter

Scorpion Pit Judging Partner

\$35,000 (one available)

Scorpion Pit Judging is a panel of Valley investors who will hear the pitches of Solution Challenge category finalists who are competing for \$100,000 of funding.

- Naming rights to the 3rd Annual Scorpion Pit Judging portion of the evening
- Reserved front row seating for (4) executives at the Scorpion Pit judging event
- VIP Cocktail Reception for (10)
- Reserved seating for (10) at the BioAccel Awards Celebration
- Opening remarks by sponsoring executive from the podium at Scorpion Pit
- Logo recognition in all print advertisement and thank you wrap pieces
- Digital recognition on BioAccel website, social media sites and evening of event
- Full page ad in BioAccel Solutions Challenge event program
- Company name in Annual Report
- Company name in all press releases related to BioAccel Scorpion Pit
- Inclusion in sponsorship section of quarterly BioAccel newsletter
- Naming rights for two BioAccel PhilanthroCapitalist receptions held Spring and Fall of 2016 (*two bioscience reception events for business leaders, separate from Solutions Challenge*)

Awards Reception Partner

\$25,000 (four available)

VIP cocktail reception for PhilanthroCapitalists, venture capitalists, corporate sponsors, innovators and medical experts. Solutions Challenge Awards winners will be presented.

- Naming rights to the 3rd Annual BioAccel Awards Reception portion of the evening
- Reserved front row seating for (4) at the Scorpion Pit Judging event
- VIP Cocktail Reception for (12)
- Premier reserved seating for (12) at the BioAccel Awards Celebration
- Opening Remarks from the podium at the BioAccel Awards Reception
- Logo recognition in all print media and thank you wrap pieces
- Digital recognition on BioAccel website, social media sites and evening of event
- Full page ad in BioAccel Solutions Challenge event program
- Company name in Annual Report
- Company name in all press releases related to BioAccel 2015 Awards Reception
- Inclusion in sponsorship section of quarterly BioAccel newsletter

Solutions Challenge Category Partner

\$15,000 each (four available)

Naming rights to the Challenge Category of choice:

Challenge 1: **Digital, Wearable and Mobile Health**

Challenge 2: **Under development – available for Sponsor Development**

Challenge 3: **Under development – available for Sponsor Development**

Challenge 4: **University Entrepreneur – State Universities in Arizona**

Challenge 5: **Wildcard for Student Entrepreneurs (SOLD)**

- Prominent recognition on all print media related to Challenge Category
- Reserved front row seating for (4) at the Scorpion Pit Judging event
- VIP Cocktail Receptions for (10)
- Reserved seating for (10) at the BioAccel Awards Celebration
- Recognition from the podium at Scorpion Pit and Awards Reception
- Logo recognition in all print media and sponsor thank you wrap pieces
- Digital recognition on BioAccel website, social media sites and evening of event
- Full page ad in BioAccel Solutions Challenge event program
- Company name in Annual Report
- Company name in all press releases related to BioAccel Solutions Challenge Category
- Inclusion in sponsorship section of quarterly BioAccel newsletter

Investor Sponsorship

\$10,000

- Attendance for (2) at the Scorpion Pit Judging event
- VIP Cocktail Reception for (10)
- Reserved seating for (10) at the BioAccel Awards Celebration
- Digital recognition at venue the evening of event
- Full Page Ad BioAccel Solutions Challenge event program
- Company name in Annual Report

Innovator Sponsorship

\$7,500

- Attendance for (2) at the Scorpion Pit Judging event
- VIP Cocktail Reception for (10)
- Attendance for (10) at the BioAccel Awards Celebration
- Digital recognition at venue the evening of event
- Full page ad in BioAccel Solutions Challenge event program
- Company name in BioAccel Annual Report

Accelerator Sponsorship

\$5,000

- Attendance for (2) at the Scorpion Pit Judging event
- Attendance for (10) at the BioAccel Awards Celebration
- Digital recognition at venue the evening of event
- Half page ad in BioAccel Solutions Challenge event program
- Company name in BioAccel Annual Report

Entrepreneur Sponsorship

\$2,500

- Attendance for (2) at the Scorpion Pit Judging event
- Attendance for (4) at the BioAccel Awards Celebration
- Digital recognition at venue the evening of event
- Recognition in BioAccel Solutions Challenge event program
- Company name in BioAccel Annual Report



Solutions Champion

\$1,000 *(Two options)*

Option 1

- Attendance for (2) at the Scorpion Pit Judging event
- Attendance for (2) at the BioAccel Awards Celebration and VIP cocktail party
- Listed in BioAccel Solutions Challenge event program

Option 2

- Attendance for (4) at the BioAccel Awards Celebration and VIP cocktail party
- Listed in BioAccel Solutions Challenge event program

Printed Program Ad Package

\$750

- Half page full color ad in printed program

Customized Underwriting Opportunities Available

Food and Beverage | Printing | Valet | Entertainment | Swag Bag

To participate in BioAccel's Solutions Challenge Early Bird Circle and receive the benefits noted below, sponsors will commit to a Solutions Champion level or above and pay at least half of the sponsorship before December 31, 2015.

As an Early Bird Circle Sponsor, your company's designated leader will be invited to:

- ✓ Serve on BioAccel's Solutions Challenge Working Group and help identify Solutions Challenge categories to address health innovation market needs.
- ✓ Participate in the review of entries (start-up concepts submitted by innovators).
- ✓ Attend one or more BioAccel Innovation receptions in private homes and/or corporate offices featuring speakers, panels, and conversations about new discoveries in revolutionary healthcare technology.
- ✓ Attend a PhilanthroCapitalist networking event (up to five of your team members may join you).
- ✓ Receive promotion in all 2016 BioAccel quarterly newsletters, website and Solutions Challenge promotional materials.
- ✓ Have lunch with MaryAnn Guerra, CEO, Board members, and the BioAccel executive team in 2016.

For more information regarding sponsorship opportunities, please contact

Carol A. Poore, Ph.D.,

BioAccel Vice President of Development

cpoore@bioaccel.org or 602-451-6769,

or visit our website at www.bioaccel.org